



## **Mevesi Extending KeyCentrix™ Partnership to flexTRAX Point of Sale**

*Mevesi POS and KeyCentrix' flexTRAX to have web service interface*

FOR IMMEDIATE RELEASE

Orlando, FL, January 16, 2013 – Mevesi, Inc. has extended their partnership with KeyCentrix, LLC. Already integrated with their pharmacy management system, RxKey®, Mevesi will now also have an interface between Mevesi POS and the KeyCentrix flexTRAX POS system.

Mevesi POS is a comprehensive platform that provides multidimensional reporting, analytics, dashboards, charts, and visualizations of pharmacy point of sale data. This data allows pharmacists to instantly analyze customer and category trends to make better operational and marketing decisions.

“We are pleased that flexTRAX customers, in addition to RxKey customers, are now able to capitalize on big data to radically improve company performance. POS data is a gold mine of information that gives valuable insight into customer behavior,” said Omar Sosa, CEO of Mevesi Inc.

“FlexTRAX and Mevesi POS have the same goal in mind – to provide independent pharmacies with complete solutions for success in a competitive market. Mevesi provides the ability to gather intelligence from data and translate that into business advantage, which is an increasingly essential service to our customers,” said Elie Khalife, President of KeyCentrix LLC.

### **About Mevesi, Inc.**

Mevesi is the leading business intelligence service provider for independent, small chain, and specialty pharmacies. This affordable, powerful and flexible business software provides insight to pharmacies faster and easier than ever before, enabling pharmacies to make more accurate business decisions by providing revenue, expense and volume dashboards, key performance indicators, and drug, payer and market scorecards. Mevesi turns data into a powerful asset that provides pharmacy owners and managers with the ability to make data driven decisions every day. For additional information, please visit the company's website at: [www.mevesi.com](http://www.mevesi.com). To request a private demonstration for any Mevesi product, go to [www.mevesi.com/requestdemo](http://www.mevesi.com/requestdemo) and receive promotional discounts.

### **About KeyCentrix, LLC:**

KeyCentrix™ is dedicated to the pharmacy industry by offering best in class technology, thought leadership, world-class solutions consulting, and hands-on support ensuring our customers are equipped with solutions to advance pharmacy practice. Our pharmacy management system, RxKey®, "thinks like a pharmacist!" RxKey is a diverse system with a wide scope of functionality focused on improving efficiency, enhancing safety and increasing profitability. This innovative solution is designed to empower clients with business intelligence tools and multiple processing capabilities to advance patient care outcomes. With our integrated flexTRAX Point of Sale, we offer a complete solution for your pharmacy. For more information on KeyCentrix products or services, please visit: [www.keycentrix.com](http://www.keycentrix.com).